



Impact Report

(As of February 2019)

AWARDS

Impact Film Award, Naples International Film Festival, October 2018
Award of Excellence Special Mention: Documentary Feature, IndieFEST, May 2018
Award of Excellence Special Mention: Documentary Feature, Accolade Global Film Competition 2018
Award of Excellence Special Mention: Documentary Feature, Impact DOCS Awards, July 2018
Changing the Narrative Award, Presented to Robin Hauser by How Women Lead, June 2018

FILM FESTIVALS

Bentonville Film Festival 2018	Napa Valley Film Festival 2018
DOCUTAH Film Festival 2018	Silicon Valley International Film Festival 2018
Mill Valley Film Festival 2018	Boulder International Film Festival 2019
GlobeDocs Film Festival 2018	San Luis Obispo Film Festival, 2019
Santa Barbara Call to Action Festival 2018	Sedona Film Festival 2019
United Nations Assn Film Festival 2018	Denton Black Film Festival, 2019
Naples International Film Festival 2018	

NOTABLE SCREENINGS

Amazon Headquarters	Greater Madison Chamber of Commerce
Microsoft Headquarters	Toyota Research Institute
Netflix Headquarters	Gilead Sciences Headquarters
Capital One Bank Headquarters	Silicon Valley Bank Headquarters
AT&T Foundry	Deloitte TAP
US Embassy, Stockholm	
The Women's Leadership Board, Harvard University	

ROBIN HAUSER SPEAKING

(On the subject of Unconscious Bias)

TED, San Francisco, December 2017
Dell Technologies World, Las Vegas, May 2018
Spotify Headquarters, Stockholm, September 2018
Klarna Headquarters, Stockholm, September 2018
Grace Hopper Celebration, Houston, September 2018
AT&T Business Summit, Dallas, September 2018
Women Leaders Conference, Milwaukee, February 2018



Selected Press and Reviews

Without finger-pointing, even in an era of political and social turmoil, this engrossing documentary explores implicit bias and its effects on all walks of life, including the workplace and law enforcement arenas. The film makes a strong case that although we are all wired in some way to have bias, we have the ability to do something to change it.

- **David Lewis**
San Francisco Chronicle

Hands-down, [**bias** is] the most powerful and clear communication of the origins and impact of unconscious bias, and a thought-provoking look at opportunities to combat the bias that we all have. It's not going away, but we can embrace that reality and engineer around it if we all get creative. I left energized, inspired and eager to get in to action.

- **James Phillips**
Corporate Vice President, Microsoft

Bias documentary made real a concept we all know exists, and it did so in a thoughtful, brain-science way that was appropriately provocative at the same time. The conversations it elicited and measure of both self-awareness and self-disclosure were profound in many respects. This documentary is right for the time from the Boardroom to the classroom.

- **Chris Edmonds-Waters**
Chief HR Officer, Silicon Valley Bank

Bias film opened our eyes to the complexity and nuance of bias through relatable, real world examples; we came away with a heightened appreciation for risks and harm that can manifest from unmitigated bias. Bravo to Robin Hauser for tackling another critical topic!

- **Julie Elberfeld**
SVP, Shared Tech, Capital One Bank

Bias is a crucial, powerful exposé of ourselves. The film righteously demands our close attention to its topic. For those who comply with this opportunity to learn, it will catalyze shifts of thoughts, minds, and, especially, behaviors.

- **Don Schwartz**
Cinesource Magazine

The best part about the **bias** screening was watching its impact on the team members. So many parts of the film seemed surprising, yet rung true and helped people internalize some of their own biases. The screening provided me, as a leader, with a unique way to help people truly understand how bias impacts our interactions and work everyday. Having Robin do the fireside chat afterward made the experience that much more special. It allowed us to open up and ask questions, share experiences, and made it clear to the team that this was a serious topic for management.

- **Kelly Kay**
Executive Vice President & CFO, Toyota Research Institute